

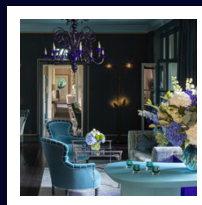


PIRTEK ANNUAL CONFERENCE 2022

Join us for our 2022 Annual Conference event
at the exclusive Grove Hotel in Hertfordshire

As always this will give our franchisees and centre staff the opportunity to learn about your products, services, and any special offers or promotions you may be involved in.

Our Supplier Partner Showcase will take place on Friday 6th May 2022, and we are also offering a number of additional packages which will give you the opportunity to take part in our daytime activities, attend our Saturday evening Gala Dinner, be a sponsor of an award – or of the entire event!



COVID SAFETY & GUIDELINES

During the event, Pirtek will be complying with all government recommended COVID safety guidelines.

The safety of our guests is paramount to all the attendees, and due to the scale of this event, we will be implementing the following protocols upon arrival:

- Temperature check on arrival
- Proof of a negative lateral flow test, in the form of a text or email from the NHS, taken within 24 hours of attending the event
- Hand sanitising stations will be positioned at the entrance and throughout the event
- A full refund will be issued in the event of a cancellation, relating to another government lockdown or advice regarding large scale events

Unfortunately, guests who refuse to participate and follow these protocols will not be permitted entry.

BENEFITS TO YOU

We take our event and sponsorship partners very seriously. You make a promise to invest in the event, and in return we promise to deliver the best sponsorship benefits out there.

Connect with your customers

Clients continue to be highly discerning about the companies they conduct business with. What better way to communicate your values than by sponsoring an event that matches theirs?

Increase sales

When sponsoring the event and having your brand message on display throughout the venue, you will unlock unparalleled access to our franchisees and Pirtek staff.

Tell your story and win new customers

Pirtek UK provides a unique opportunity to showcase your brand. Whether you are an established company or a start-up looking to stand out amongst the rest, our event is the perfect platform to raise awareness significantly.

Give your staff something to smile about

Following a highly challenging couple of years, Pirtek UK provides the perfect opportunity to entertain your staff and have a presence at our annual event.

PACKAGES

Platinum

- Two night stay at the Grove (Deluxe Room – twin or double)
- Two company representatives
- Invitation to an evening event on 6th May with networking opportunities
- Branded poseur table, company logo at the bar, sponsored welcome drinks, branding on screens
- Choice of activity on either Friday or Saturday
- Invitation to join afternoon session with guest speakers and Franchisees on 7th May
- Invitation to Black Tie Gala event on 7th May and company branding on screens
- Opportunity to sponsor an award at the gala event
- Company name included in social media posts prior & post-event
- Company logo will feature prominently in the event programme, and represented in all printed and digital material for the event
- Opportunity for branded merchandise placement

Package Cost: £7,500

Silver

- Two night stay at the Grove (Classic Room – twin or double)
- Two company representatives
- Invitation to an evening event on 6th May with networking opportunities
- Branded poseur table, branding on screens
- Invitation to Black Tie Gala event on 7th May and company branding on screens
- Company name included in social media posts prior & post-event

Package Cost: £4,000

Gold

- Two night stay at the Grove (Deluxe Room – twin or double)
- Two company representatives
- Invitation to an evening event on 6th May with networking opportunities
- Branded poseur table, company logo at the bar, branding on screens
- Choice of activity on either Friday or Saturday
- Invitation to Black Tie Gala event on 7th May and company branding on screens
- Opportunity to sponsor an award at the gala event
- Company name included in social media posts prior & post-event
- Company logo will feature prominently in the event programme, and represented in all printed and digital material for the event

Package Cost: £6,000

Bronze

- One night stay at the Grove (Classic Room – twin or double)
- Two company representatives
- Invitation to an evening event on 6th May with networking opportunities
- Branded poseur table, branding on screens
- Company name included in social media posts prior & post-event

Package Cost: £2,500

Costs for extra rooms and additional activities available on request.

THE EVENT PARTS

Friday

Afternoon

Activities: Golf, Archery or Shooting

Evening:

Supplier Partner BBQ & drinks

- Drinks reception
- Early evening BBQ
- Charity raffle, casual quiz and prizes



Saturday

Morning and afternoon

Activities: Spa, Golf, Archery or Shooting

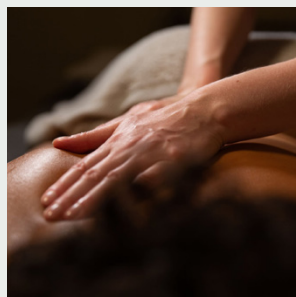
Afternoon

Conference (Platinum only)

Evening

Gala Dinner Event

- 6.30pm pre-dinner drinks
- Black-tie awards dinner
- Entertainment, drinks & dancing



Sunday

Morning

Breakfast



THE POTTING SHED

Location for Friday evening Supplier Partner Showcase



THE AMBER SUITE

Location for the Gala Dinner



